

Communication, Dissemination and Exploitation Plan

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Abstract

The Communication, Dissemination, and Exploitation (CDE) Plan outlines the strategic framework for ensuring the visibility, dissemination, and practical application of the U-AGREE project's results during all the project duration. It provides a structured approach to promote awareness, generate understanding on the project's main topics, engage with stakeholders, and maximize the impact of project outcomes through effective activities.

The plan begins with an introduction, defining key terms and referencing applicable materials. A detailed project introduction follows, offering insights into U-AGREE's objectives, key messages, and target audiences, alongside a focal point for communication activities and stakeholder identification.

The communication strategy focuses on enhancing public awareness and engagement through various channels (including a website, press and media initiatives, social media, events and specific tools). Specific brand identity guidelines are clarified for ensuring recognition, coherence, acknowledging funding and ensuring compliance with SESAR 3 JU requirements. Key performance indicators (KPIs) are established to measure the success of these efforts.

The dissemination strategy ensures the effective sharing of scientific results and project findings. Open access to publications, participation in dissemination events, and engagement with targeted audiences are integral to this process. KPIs for dissemination activities are outlined to track performance.

For exploitation, the plan highlights the identification of exploitable results, strategies to bring these outcomes closer to the market, the management of intellectual property rights (IPR) and the data protection measures.

This comprehensive plan ensures that U-AGREE's communication, dissemination, and exploitation activities are aligned with the project's objectives, maximizing its reach, impact, and contribution to the UAS ecosystem.

Authoring & Approval

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U-AGREE

U-SPACE AIR AND GROUND RISK MODELS ENHANCEMENT

U-AGREE

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Table of Contents

Abstract	2
1 Introduction	8
1.1 Definitions.....	8
1.2 Applicable reference material	9
2 Project introduction	10
2.1 “About” project text	10
2.2 Project key messages.....	10
2.3 Keywords	11
2.4 Focal point for communications, dissemination and exploitation.	13
2.5 Stakeholders identification	16
3 Communication.....	18
3.1 Communications objectives and strategy	18
3.2 Communication target audiences	18
3.3 Branding and acknowledgements	20
3.4 Communication channels.....	22
3.4.1 Website	22
3.4.2 Press and media	23
3.4.3 Social media	24
3.4.4 Communication events	26
3.4.5 Publications and newsletters	28
3.4.6 Videos.....	29
3.5 Communication key performance indicators (KPIs) and success criteria.....	31
4 Dissemination	32
4.1 Dissemination objectives and strategy	32
4.2 Dissemination channels	33
4.2.1 Open access to scientific publications.....	34
4.2.2 Dissemination events	34
4.3 Dissemination target audiences	35
4.4 Dissemination KPIs and success criteria	36
5 Exploitation	38
5.1 Project exploitable results	38
5.2 Exploitation strategy and objectives.....	38
5.3 Exploitation of results.....	39
5.4 Data protection strategy.....	40

5.5	IPR management	41
6	<i>Overview of communication and dissemination activities</i>	42
7	<i>List of acronyms</i>	44
8	<i>Guidelines</i>	45
8.1	Indication of funding	45
8.2	Disclaimer excluding SESAR 3 JU responsibility	45

List of Figures

Figure 1: Definitions of communication, dissemination and exploitation in Horizon Europe.....	8
Figure 2: WP6 KoM - Miro Board 1	14
Figure 3: WP6 KoM Miro Board 2	15
Figure 4: Project logo.....	20
Figure 5: Reverse logo	20
Figure 6: SESAR Logo	20
Figure 7: EU Logo.....	20
Figure 8: I Draft of the U-AGREE Concept image	22
Figure 9: LinkedIn Banner	24
Figure 10: U-AGREE Social Card - Squared	25
Figure 11: U-AGREE Social Card - Rectangular	25
Figure 12: U-AGREE Social Media Photo Template.....	26
Figure 13: Storyboard Video 1 - Frame 2.....	30

List of Tables

Table 1: Focal points of contact.....	13
Table 2: Stakeholders	17
Table 3: Communications target audiences	19
Table 4: Contribution to external media.....	23

Table 5: Events	28
Table 6: Communication material	28
Table 7: Video	31
Table 8: Communication KPIs and success criteria	31
Table 9: Dissemination channels	33
Table 10: Scientific papers, publications and presentations.....	34
Table 11: Dissemination target audiences	36
Table 12: Dissemination KPIs and success criteria	37
Table 13 Individual Exploitation Plan	40
Table 14: Overview of communication and dissemination Activities	43
Table 15: List of Acronyms	44

1 Introduction

The present deliverable details the communication, dissemination and exploitation plan for U-AGREE. It details the communication goals, high-level messages and a short description to be broadcasted in different media with the aim of making the project understandable at a first glance.

The communication means include the project's website, the social media and other relevant means. The deliverable also details the strategy the project will follow to make use of or disseminate the project's results, as a plan of activities including a schedule and metrics to measure its impact and effectiveness.

The exploitation charter explains the project's approach and strategy to make the best use of the project results.

1.1 Definitions

Before getting started, it is important to note the difference between communications and dissemination - see figure 1. It is important to note that the guidance in this document refers to external communications and not internal communications between project consortium members.

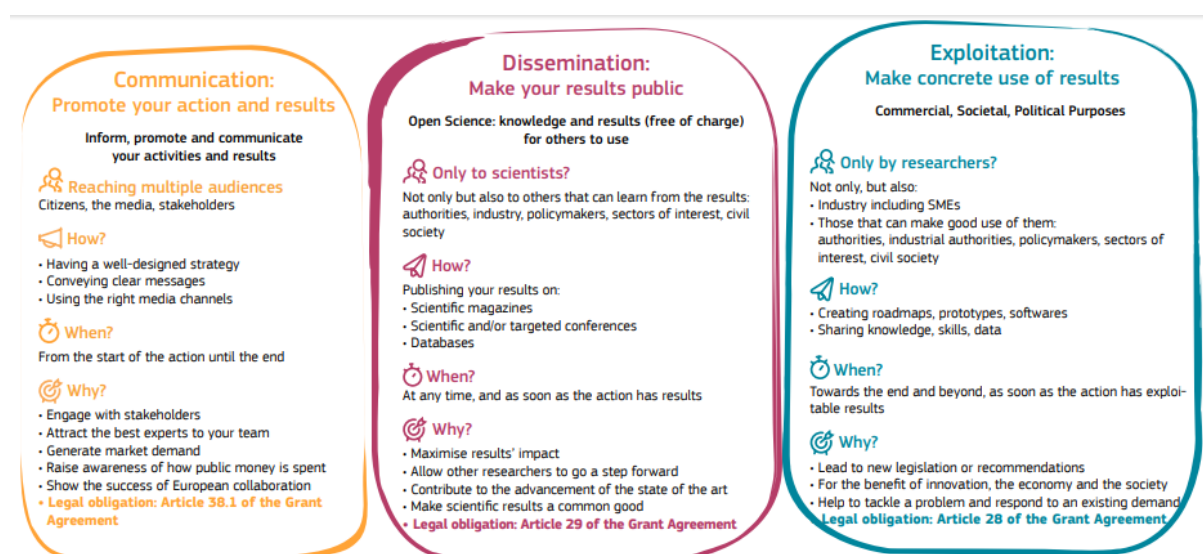


Figure 1: Definitions of communication, dissemination and exploitation in Horizon Europe

1.2 Applicable reference material

Commission Delegated Regulation (EU) 2019/945 of 12 March 2019 on unmanned aircraft systems and on third-country operators of unmanned aircraft systems.

Commission Implementing Regulation (EU) 2019/947 of 24 May 2019 on the rules and procedures for the operation of unmanned aircraft.

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EU emblem and guidance on its use, March 2021, available online:

https://commission.europa.eu/system/files/2021-05/eu-emblem-rules_en.pdf

Guidance Social media guide for EU funded R&I projects, version 1.0 01 October 2023

(https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/guidance/social-media-guide_he_en.pdf)

SESAR 3 Joint Undertaking Communications Guidelines, 2022-2027, Edition date: 23 November 2022.

SESAR 3 Joint Undertaking “Multiannual Work Programme 2022-2031”, available online:

<https://www.sesarju.eu/sites/default/files/documents/reports/SESAR%203%20Multiannual%20Workprogramme%202022-2031.pdf>

SESAR JU Visual Identity Charter, latest version 11/2022, available online:

<https://www.sesarju.eu/sites/default/files/documents/SESAR3JU%20VisualCharter.pdf>

2 Project introduction

2.1 “About” project text

The U-AGREE project aims to develop an integrated risk model for unmanned aircraft systems (UAS) operations, to prevent negative impacts on safety, security, privacy, and the environment. This model is intended to implement the SORA methodology, which is mandated by the EU Regulation for conducting drone operations in the Specific category.

To achieve its objectives, U-AGREE will follow these key steps:

1. Identifying realistic scenarios where UAS operations take place and all potential hazards these operations may pose to safety, security, privacy, and the environment.
2. Assessing metrics and thresholds, in collaboration with relevant stakeholders such as civil aviation authorities and common information service providers, to measure risks associated with identified hazards.
3. Developing mathematical models that connect hazards to their effects, define mitigation barriers and quantify the effectiveness of these barriers in reducing risk.
4. Evaluating the model’s applicability and effectiveness by integrating the risk model into the scenarios identified earlier in the project.

This approach ensures that U-AGREE delivers a robust framework for safe, secure, and sustainable UAS operations while supporting compliance with EU regulations.

2.2 Project key messages

The table below outlines the key messages, specifying how each will be addressed respectively in communication and dissemination. Each key message is then explained in general terms. The target audiences for communication and dissemination are defined in §3.2 and §4.3, respectively.

# Key message id	Communication	Dissemination
#1 The challenges to integrate UAS in Urban airspace	State of the art outline	Analysis of the issue that the project aims to address.
#2 The U-AGREE proposed solution	Description of the project solution	Report of results gained as the solution is implemented.
#3 Benefits	Promotion of the project impact	Sharing of the beneficial results achieved in terms of environment impact, capacity, passenger experience, safety, security and cost-efficiency.

#1 The challenges to integrate UAS in Urban airspace

Over the past decade, the use of UAS for non-military purposes has surged due to their significant potential for economic and societal benefits. In urban very low-level (VLL) airspace, UAS operations are expected to surpass 75% of total flight hours compared to the rest of the fleet. However, this growing presence poses several challenges, related to safety, security, privacy and environment.

The EU introduced Regulation 2021/664 to establish a U-space framework, which uses digital and automated services to support safe and efficient UAS operations in designated airspaces. Risk assessment is essential to comply with this framework, and the SORA methodology is a widely recognized tool for this purpose. However, SORA's qualitative nature limits its application in advanced risk assessments.

The U-AGREE project aims to address these limitations by developing and validating improved air and ground risk models via simulations. These models will better quantify UAS-related risks across safety, security, privacy, and environmental dimensions. They will also define requirements for UAS, U-space services, and CNS (Communication, Navigation, Surveillance) systems to align with EU regulations.

#2 The U-AGREE proposed solution

The solution proposed by U-AGREE aims to create an integrated risk model for UAS operations to prevent their potential negative impacts on safety, security, privacy, and the environment. This model will support airspace risk assessments under U-space regulations and refine the SORA methodology to enable quantitative risk estimation, speeding up operational approvals. By incorporating U-space services to mitigate risks, the model will reduce compliance burdens and unlock economically unfeasible operations and business models. The project involves defining realistic scenarios, identifying hazards, setting risk metrics, developing mathematical models, and integrating these into U-space simulators. A short-term risk model will be delivered within one year, with a more advanced version addressing long-term needs provided at the project's conclusion.

#3 Benefits

U-AGREE intends to bring benefits across several topics, including environment, capacity, passenger experience, safety, security and cost-efficiency.

Indeed, its solution is conceived to minimize the air transport system's footprint and reduce harmful emissions like CO₂, NO_x, and PM_{2.5} through the use of eVTOL (electric vertical take-off and landing) vehicles. It will enhance airspace capacity by enabling complex, high-density operations involving both manned and unmanned aircraft in underutilized airspace. The project will unlock urban air mobility, leveraging the vertical dimension to reduce congestion, pollution, and support innovative services like air taxis and metro systems, improving citizens' quality of life. Additionally, it will enhance safety and security by identifying and mitigating risks and threats while ensuring cost-efficient UAS operations through optimized use of U-space services for compliance with SORA safety objectives.

2.3 Keywords

Key Word	Definition
UAS	It stands for Unmanned Aircraft System and refers to an unmanned aircraft and its equipment operating or designed to operate autonomously or to be piloted remotely without a pilot on board.

U-SPACE	It includes all the digital services and automation of functions designed to support safe, secure, and efficient access to the airspace for a large number of UAS.
SAFETY	In the UAS domain, safety refers to the minimization of risks and prevention of accidents, incidents and harm associated with drone operations to people, property, aircrafts and the environment, both in the air and on the ground.
SECURITY	In the UAS domain, security refers to the protection of drone operations, systems, data, and infrastructure from intentional threats, unauthorized access, or malicious activities that could compromise people, property, aircrafts and environment.
PRIVACY	In the UAS domain, privacy refers to the protection of individuals' personal data, information and private spaces from unauthorized surveillance, collection, or intrusion by drones. It emphasizes the responsible use of UAS technology to ensure respect for personal and societal boundaries.
ENVIRONMENT	In the UAS domain, the environment refers to the natural and represents the surroundings of UAS operations. Use of drones needs to minimize negative impacts on ecosystems, wildlife, and human living conditions while promoting sustainable practices.
SORA METHODOLOGY	It stands for Specific Operations Safety Assessment and is the methodology originally developed by the Joint Authorities for Rulemaking in Unmanned Systems (JARUS) and adopted by the European Union Aviation Safety Agency (EASA) with minor adaptations, to evaluate and mitigate the risk of drone operations.
RISK-MODEL	It is a structured framework or mathematical representation used to identify, assess, and quantify the potential harmful effects associated with UAS operations. It helps predict the likelihood and impact of hazards, implement effective mitigation measures and ensure safe, secure, and compliant drone activities.
HAZARD	In the UAS domain, a hazard refers to any condition, event, or circumstance that has the potential to cause harm, damage, or disruption during UAS operations. Hazards can affect the safety of people, property, other aircraft, or the environment, and are a key element in risk assessment and mitigation processes.
MITIGATION	In the UAS domain, mitigation refers to the measures and strategies implemented to reduce the likelihood or severity of harmful effects provoked by hazards, or adverse effects associated with drone operations. Mitigation is a critical component of risk management, ensuring safe, secure, and sustainable UAS activities.

2.4 Focal point for communications, dissemination and exploitation.

Name	Role	Email address
Marilea Laviola	Communication, Dissemination and Exploitation Manager (EuroUSC Italia)	marilea.laviola@eurousc-italia.it

Table 1: Focal points of contact

The CDE leader is EuroUSC Italia but all partners contribute to build, implement and promote the CDE activities, by regularly supporting the creation of content for publications, presentations, and social media, as well as participating in relevant events, conferences, and workshops to represent the project. Additionally, partners will collaborate in identifying exploitable results and promoting them within their networks to ensure the project's outcomes reach the intended audiences effectively.

To this aim, at the beginning of the project, to align the partners' visions and establish a shared foundation for communication, dissemination and exploitation activities, a WP6 Kick-off meeting was held on October 21 with representatives from each project partner. The meeting utilized the Miro platform, an interactive tool enabling real-time collaboration among participants.

The meeting focused on three key activities:

1. Gathering input to shape the project concept view.
2. Making decisions regarding the project website.
3. Laying the groundwork for drafting the CDE Plan.

Participants contributed by filling out a table with keywords and inspirational elements they considered relevant for the project concept view. They also provided input on the website strategy, using sticky notes to express their preferences for either a dedicated project website or hosting content on the SESAR 3 JU website. Following discussion, a consensus was reached to create a dedicated project website. During the final activity, participants identified events, conferences, and workshops to attend; proposed journals and conferences for publishing project results; and suggested potential contacts for the Project Advisory Board.

All contributions were collected by EuroUSC Italia and used to draft the project's CDE Plan. The images below illustrate two Miro boards where partners were asked to collaborate and provide the inputs during the session.

U-AGREE

WP6 Kick off meeting

Today's meeting will focus on the project's Communication, Dissemination, and Exploitation, with a special emphasis on:

- gathering input for the project concept view
- making decisions regarding the project website
- set the groundwork for the draft of the CDE Plan.

By the end of this session, we aim to have a shared understanding of the next steps for ensuring the success of our CDE efforts.

In the upcoming boards, you'll be invited to contribute by adding text to the sticky notes. Kindly use the color assigned to your company.

Universitat Politècnica De València	CRIDA	Collins	Cranfield University	DLR
ENAIRE	ENGAGE SRL	ECTL	EUSC	INECO

Figure 2: WP6 KoM - Miro Board 1

KEYWORDS: Provide a shortlist of up to 5 keywords you would like the concept view to convey.



The collage consists of 20 individual images arranged in a grid-like fashion. The images are as follows:

- Image 1 (Top Left):** A green rectangular box containing white text. The text discusses the concept of U-space and UAM, mentioning the need for a common framework and the role of U-space in enabling UAM.
- Image 2 (Top Left, below 1):** A weather forecast graphic showing a sun, clouds, and a temperature of 39°C.
- Image 3 (Top Left, below 2):** A map of Europe with a red dot indicating a specific location.
- Image 4 (Top Center):** A diagram titled "Accident/Incident Models (A/M)" showing a flowchart of potential failure points in a UAM system.
- Image 5 (Top Center, below 4):** A blue rectangular box with the text "E-SRM" (En Route Surveillance and Management).
- Image 6 (Top Center, below 5):** A photo of a person sitting at a desk, working on a laptop.
- Image 7 (Top Center, below 6):** A map of Europe with a red dot, similar to Image 3.
- Image 8 (Top Right):** A photo of a drone in flight over a city.
- Image 9 (Top Right, below 8):** A photo of a large crowd of people.
- Image 10 (Top Right, below 9):** A photo of a drone in flight.
- Image 11 (Top Right, below 10):** A photo of a crowd of people.
- Image 12 (Top Right, below 11):** A photo of a drone in flight.
- Image 13 (Top Right, below 12):** A photo of a crowd of people.
- Image 14 (Top Right, below 13):** A photo of a drone in flight.
- Image 15 (Top Right, below 14):** A photo of a crowd of people.
- Image 16 (Top Right, below 15):** A photo of a drone in flight.
- Image 17 (Top Right, below 16):** A photo of a crowd of people.
- Image 18 (Top Right, below 17):** A photo of a drone in flight.
- Image 19 (Top Right, below 18):** A photo of a crowd of people.
- Image 20 (Top Right, below 19):** A photo of a drone in flight.

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2.5 Stakeholders identification

Stakeholder	Content	Channels
Regulatory and standardisation bodies	Outcomes, results, guidelines and benefits	Graphic materials Presentations Press releases Articles in specialized magazines Events (workshops, conferences) Reports Policy briefs/benchmarks
U-space Service Providers (USSPs), Air Navigation Service Providers (ANSPs) and Common Information Service Providers	Proposed solution, methodology, results, benefits	Website Social Media Videos Graphic materials Mailing list Press releases Events (workshops, conferences) Newsletter
UAS Operators	Value of the project, proposed solution, results, benefits	Website Social Media Videos Graphic materials Mailing list Press releases Articles Events (workshops, conferences) Newsletter
Academia and R&D Organizations	Science-related information, proposed solution, methodology, outcomes, results	Website Social Media Graphic materials Presentations Articles in specialized magazines Events (workshops, conferences) Reports

		Newsletter
Civil society	Value of the project, benefits	Website Social Media Videos Graphic materials Press releases Reports Newsletter

Table 2: Stakeholders

3 Communication

3.1 Communications objectives and strategy

The primary goal of communication is to increase the visibility of the project's activities, engage the public, and build trust in U-space operations. In fact, public perception and acceptance of U-space technology, especially its impact on safety and privacy, are often underestimated, making communication efforts crucial. The secondary goal is to highlight the benefits of the research for European society and the economy, and to demonstrate how EU funding is being used to address societal challenges. This means that all communication activities will not only target the relevant stakeholders but also reach out to all citizens to ensure they are informed about the project.

As outlined in Section 2.2, the project communication will mainly focus on the following areas:

- The current state of UAS technology in U-space: This will help raise awareness of the existing gaps that the project aims to address.
- Project solutions: Clear descriptions of the project's approach will be provided to help generate understanding of the topics and activities involved.
- Project benefits: Communication will emphasize the positive outcomes of the project, engaging the target audience and ensuring long-term impact.

These themes will be communicated in different phases of the project, accordingly to its development, using varied tones and formats tailored to the specific needs of different target groups. This approach ensures that communication is effective, aligning with the project's objectives and the needs of each audience.

Furthermore, communication efforts will be aligned with the SESAR visual identity, as overseen by the WP6 leader in coordination with the SESAR 3 JU communication office. This ensures the project integrates seamlessly within the broader SESAR initiative. Additionally, the communication strategy will reflect the European Union's core objectives, reinforcing the project's role within EU policies.

3.2 Communication target audiences

Target	Channel	Message	Activities
Regulatory and standardisation bodies	Graphic materials	Description of the project solution	Events organisation and participation
	Presentations	Promotion of the project impact	Press office
	Press releases		Guidelines publication
	Articles in specialized magazines		
	Events (workshops, conferences)		
	Reports		
	Policy briefs/benchmarks		

U-space Service Providers (USSPs), Air Navigation Service Providers (ANSPs) and Common Information Service Providers	Website Social Media Videos Graphic materials Mailing list Press releases Events (workshops, conferences) Newsletter	State of the art outline Description of the project solution Promotion of the project impact	Website implementation and update Social media campaign Events organisation and participation Stakeholders engagement Press office
UAS Operators	Website Social Media Videos Graphic materials Mailing list Press releases Articles Events (workshops, conferences) Newsletter	State of the art outline Description of the project solution Promotion of the project impact	Website implementation and update Social media campaign Events organisation and participation Stakeholders engagement Press office Paper drafting
Academia and R&D Organizations	Website Graphic materials Presentations Articles in specialized magazines Events (workshops, conferences) Reports Newsletter	Description of the project solution Promotion of the project impact	Website implementation and update Events organisation and participation Press office Paper and guidelines drafting
Civil society	Website Social Media Videos Graphic materials Press releases Reports Newsletter	State of the art outline Description of the project solution Promotion of the project impact	Website implementation and update Social media campaign Events organisation and participation Press office

Table 3: Communications target audiences

3.3 Branding and acknowledgements



U-AGREE

Figure 4: Project logo



U-AGREE

Figure 5: Reverse logo



Figure 6: SESAR Logo



Figure 7: EU Logo

The project's visual identity will fully align with the SESAR 3 JU Visual Charter to ensure consistency and adherence to the SESAR programme. Following these principles, the project logo (Figure 4) was designed using the Titillium font and the official Deep Blue color (CMYK: C 100% / M 85% / Y 5% / K 30%; RGB: R 0 / G 48 / B 111; HEX: #00306F), which is assigned to all SESAR projects under the Exploratory Research strand. Additionally, a reverse logo (Figure 5) has been developed for use on dark backgrounds or in contexts where the standard Deep Blue logo does not fit well.

All communication and dissemination materials will prominently acknowledge EU funding by displaying the SESAR 3 JU logo (Figure 6) and the EU emblem (Figure 7) together with the disclaimer: "This document is part of a project that has received funding from the SESAR 3 Joint Undertaking under grant agreement No 101167187 under European Union's Horizon Europe research and innovation programme." In situations where logos cannot be included due to specific constraints, acknowledgments will be presented in textual format to ensure compliance.

The project logo and branding elements are integrated into official templates provided by SESAR JU. These templates, designed to maintain a cohesive visual language for the project, have been prepared and shared with all partners for use in presentations, deliverables, and other documents related to both internal and external communications. The templates incorporate the project logo, its distinctive color palette, and, where applicable, partner logos. Currently, two template formats are available:

1. Word templates for deliverables.
2. PowerPoint templates for presentations.

SESAR's visual guidelines, project templates, and funding logos are stored in the Shared Drive accessible to all consortium members.

Communication activities will involve contributions from all partners throughout the project lifecycle. Partners are encouraged to either create their communication materials independently (while adhering to branding standards) or request assistance from the WP6 leader to ensure consistency, high quality, and brand recognition. Requests for communication material should be submitted to the WP6 leader at least 30 days in advance to allow for effective task management and production quality.

To further reinforce consistency, a PowerPoint presentation introducing the project will be created and shared with consortium members. This presentation will serve as a key resource for partners to explain the project in a coherent and unified manner. It will evolve as the project progresses, accommodating updates and adjustments based on emerging needs and developments.

Additionally, EuroUSC Italia's graphic design team, in collaboration with the consortium, is producing a concept image that visually represents the project's complexity and objectives. This image aims to provide an immediate and clear understanding of the project at a glance. For this reason, EuroUSC Italia decided to opt for an iterative and collaborative design process, thus ensuring that the final concept image reflects the shared vision and values of the project. During the WP6 KoM, partners were invited to contribute keywords and visual references to help shape the design of the concept image. These inputs were gathered and discussed collectively during the meeting to ensure alignment of the project's vision (§2.4). Following this collaborative effort, a first draft of the concept image was shared by EuroUSC Italia with the consortium for review and feedback. Any comments or suggestions will be incorporated into the design to refine and enhance it. The concept image will be extensively featured in both printed materials and online platforms, offering a clear and accessible representation of the project, even for non-expert audience. The image below shows the first draft currently shared by EuroUSC Italia with the consortium to be implemented with their comments and feedback.



Figure 8: I Draft of the U-AGREE Concept image

3.4 Communication channels

3.4.1 Website

During the WP6 KoM, the project consortium discussed the possibility of creating a dedicated website rather than simply being hosted on the SESAR portal. Some partners emphasized the need for easy management of website access to ensure smooth sharing of deliverables and project resources. As a result, the decision was made to implement a project-specific website.

The U-AGREE website will enhance the project's visibility and facilitate interaction with all target audiences. It will serve as a key tool to achieve communication, dissemination, and exploitation objectives. The website will include the following sections:

- **Homepage:** Featuring a scroll-down page that provides an overview of the project and its main goals.
- **About:** Offering information on the project's concept, methodology, and details about the consortium (including partner logos).
- **Resources:** A section for all public deliverables, scientific publications, and communication materials.

- **News:** A page dedicated to sharing relevant updates and events related to U-AGREE and SESAR 3 JU.

Each page will be easily accessible through a main menu in the header, allowing users to quickly navigate and find the information they need. A static footer will also be visible on every page, containing the grant agreement, contact details for the project coordinator and communication manager, as well as links to the project's social media profiles.

3.4.2 Press and media

Press releases are formal communications aimed at specific media members, intended to announce significant developments for public distribution. They are brief, engaging news articles crafted to capture the attention of journalists and media outlets. The structure of the press releases will adhere to the guidelines outlined by SESAR in the DES HE CDE Plan - Annex I - Press Releases.

Press releases will be distributed to press offices and media outlets with the support of the EuroUSC Italia internal mailing list of media contacts. This database contains detailed information on each publication, including the name, email, website, target audience, and specific focus area.

Press releases, to be created collaboratively by all project partners, will highlight and share key project events and milestones, including the stakeholders' workshops, the validation activities, initial results, major updates, and other important news. Partners will be encouraged to translate these press releases into their respective languages and distribute them to local media to broaden the project's reach.

Media activity	Date	Link
<i>Past contribution</i>		
Online journals	20.09.2024	<u>SESAR JU launches new round of U-space research programmes - Unmanned airspace</u>
Website	19.09.2024	<u>SESAR Joint Undertaking Kick-off for 18 new SESAR exploratory research projects</u>
<i>Forecasted contribution</i>		
n/a		

Table 4: Contribution to external media.

3.4.3 Social media

Social media platforms provide an effective and accessible way to reach a broad audience while fostering a dedicated community interested in the project's central themes. To harness this potential, U-AGREE has created a LinkedIn profile as its primary hub for sharing updates. Through this platform, the project shares insights into its activities and objectives, provides updates on the aviation sector, promotes upcoming events, and highlights significant collaborations with other projects or organizations. Posts on LinkedIn are designed to be engaging, offering medium-to-long descriptions of topics. These posts are paired with visuals tailored to their content: infographics for actions, findings, or results, and images for event-related or concrete project updates.

The LinkedIn profile (<https://www.linkedin.com/company/u-agree/>) adheres to a cohesive graphic identity aligned with SESAR's visual guidelines, ensuring consistency and recognition. The banner incorporates SESAR's color palette and features a simplified representation of the project concept, as shown in the image below.



Figure 9: LinkedIn Banner

Additionally, the team has developed templates for social media cards and posts that align with SESAR's branding and supporting various post formats, including carousels and standard written updates.



Figure 10: U-AGREE Social Card - Squared



Figure 11: U-AGREE Social Card - Rectangular



Figure 12: U-AGREE Social Media Photo Template

To enhance visibility, U-AGREE includes references to SESAR 3 JU and the EU in its social media content, acknowledging the funding sources and creating direct links to them. Beneficiaries of the project are also encouraged to disseminate updates and achievements through their own social media channels, broadening the project's reach. Posts are indexed with relevant hashtags such as #SESAR3JU, #SESAR, and #U-AGREE to improve discoverability and engagement.

The consortium decided during the project KoM to exclude the X platform from its communication strategy. This decision, approved by SESAR JU, reflects the platform's limitations, including its reduced performance and character restrictions, which are unsuited to the project's communication goals. Similarly, platforms like Facebook, TikTok, and Instagram were not considered, as they do not align with the project's professional and technical audience.

In addition to LinkedIn, U-AGREE will establish a presence on ResearchGate, a professional network for researchers and scientists. This platform will facilitate collaboration and networking while serving as a channel for disseminating research findings. By leveraging LinkedIn and ResearchGate, U-AGREE aims to effectively communicate its goals, foster engagement, and ensure its long-term impact on targeted professional and public audiences.

3.4.4 Communication events

The table below presents a proposal of events for potential participation, focusing on opportunities relevant to the project's objectives. The WP6 leader will actively monitor events related to the UAS industry, ensuring the consortium stays informed. Regular updates will be shared with the consortium

to explore interest in attending these events and to assess the need for any additional support to facilitate participation.

Event	Date	Place	Information to be shared	Importance for the project
SESAR JU Annual Conference 2025	18 February 2025	Brussels	Project basic information	Raise awareness on the project
			Outcomes of the I Stakeholders Workshop	Networking with other similar SESAR projects
Amsterdam Drone Week 2025	8 – 10 April 2025	Amsterdam	Project basic information	Raise awareness on the project
			Draft of the first risk model	Generate understanding
				Engage stakeholders
Airspace World 2025	13 – 15 May 2025	Lisbon	Project basic information	Raise awareness on the project
			Draft of the first risk model	Generate understanding
				Engage stakeholders
ICRAT 2025	n/a	n/a	Project basic information	Raise awareness on the project
			Draft of the first risk model	Generate understanding
				Engage stakeholders
Expodronica Air Show 2025	n/a	Madrid	Final formulation of the first risk model	Generate understanding
			Project's benefits	Engage stakeholders
SIDs 2025	December 2025	Ljubljana	Final formulation of the first risk model	Generate understanding
			Project's benefits	Engage stakeholders
Amsterdam Drone Week 2026	n/a	Amsterdam	Draft of the second risk model	Generate understanding
			Project's benefits	Engage stakeholders
Expodronica Air Show 2026	n/a	Madrid	U-AGREE consolidated concept	Generate understanding

Project's benefits
Engage stakeholders
Ensure the impact

Table 5: Events

3.4.5 Publications and newsletters

Publications and newsletters will play a key role in keeping target audiences informed about the project's progress, key milestones, and relevant updates. Over the course of the project, two newsletters per years will be published, approximately one every 6 months. These will provide concise, engaging updates to maintain stakeholder interest and engagement.

In addition, communication materials (brochure, roll up, illustrative content) will be produced with input from WP leaders. In particular, during the initial phase of the project, a preliminary brochure will be created to introduce the project. This first brochure will provide basic information, including the project's objectives, key goals, and the logos of all consortium members. Its purpose is to establish a clear and accessible overview of the project for stakeholders and target audiences.

Once the first draft of the risk model is developed, a more detailed technical brochure will be designed. This brochure will focus on presenting the technical aspects of the project, outlining the methodologies, preliminary findings, and results associated with the risk model. It will serve as a resource for audiences seeking a deeper understanding of the project's technical progress and outcomes.

All publications will be printed for distribution at events and conferences and also made available as digital files on the website and social networks. These materials will be available for the overall consortium to be locally printed in case of necessity. Printed content will incorporate QR codes directing readers to the project's website, helping to minimize paper usage and reduce waste while still reaching diverse audiences effectively.

Publications/newsletters/printed material	Description	Date	Link
Newsletter	It provides project's updates	Every 6 months about	n/a
General Brochure	It displays a project's overview	Initial period	n/a
Technical Brochure	It presents technical aspects and methodology	Middle of the project	n/a

Table 6: Communication material

3.4.6 Videos

Three videos will be produced to enhance visibility and understanding of the project. These videos will be shared across platforms such as YouTube, social media and website, serving both to promote the project, engage the public and as a resource for press and stakeholder relations.

The first video, planned for release in M4, will be an introduction to U-AGREE. A video interview with the Project Coordinator (PC), Juan Vicente Balbastre Tejedor, was professionally recorded at the EuroUSC Italia office with the support of a skilled videographer. In the interview, the PC provided valuable insights into the project, focusing on the following key aspects:

- Project objectives
- Target audiences
- Anticipated project impacts
- Technical solutions proposed to achieve the objectives

The video is currently in the editing phase, incorporating dynamic illustrations and animations to enhance the visual storytelling and support the voiceover narration. The content is carefully aligned with the SESAR 3 JU visual identity, ensuring consistency with the branding guidelines. Additionally, the video highlights the project consortium and includes the mandatory funding acknowledgment. Once completed, this video will serve as a compelling tool to raise awareness about U-AGREE, effectively communicating its mission and goals to a broad audience. Two frames of the storyboard is shown in the image below. Once finished, the video draft will be shared with the consortium to have the formal approval.

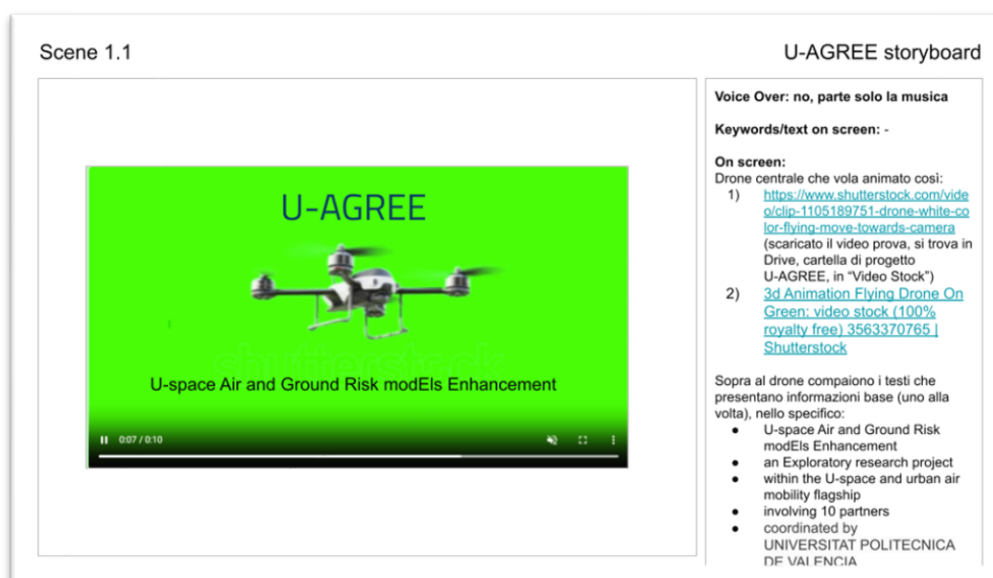


Figure 7: Storyboard Video 1 - Frame 1

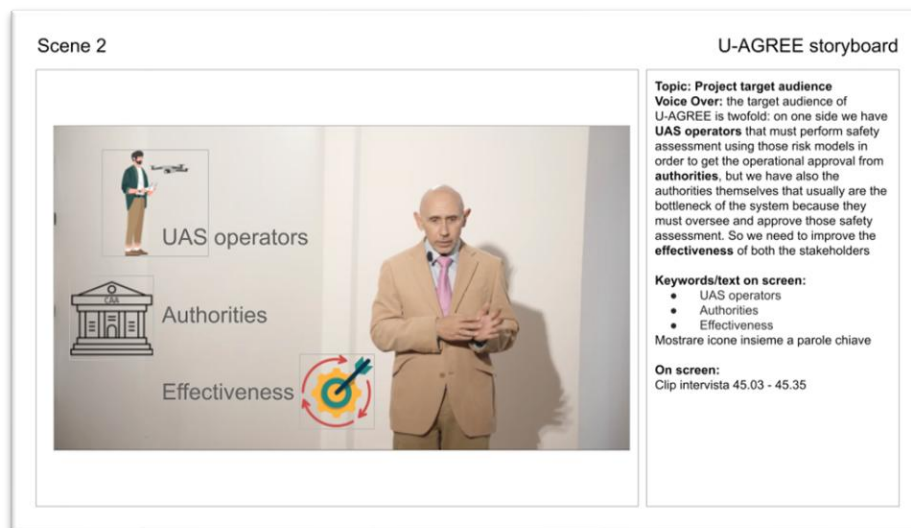


Figure 13: Storyboard Video 1 - Frame 2

The second video, scheduled for M15, will feature interviews with project partners. It will introduce the consortium members, explain their roles and research activities within the project, and provide insights into the features of U-AGREE's models, fostering a deeper understanding of the project's scientific approach.

The third video, to be released in M30, will focus on validation activities and results from WP5. This hybrid-format video will combine recordings of simulation activities, interviews with researchers and key stakeholders, and footage of the simulator used during validation. It will aim to demonstrate the practical applications of U-AGREE's work and generate interest in the project's outcomes among diverse audiences.

All videos produced for the U-AGREE project will adhere to the SESAR visual identity standards by beginning and ending with the official SESAR video template intro and outro. Additionally, each video will strictly follow the project's brand guidelines, ensuring consistency in style and messaging across all communication materials. The videos will prominently display the required funding statements and feature the logos of all project partners, ensuring proper acknowledgment of their contributions and alignment with dissemination requirements.

Videos	Description	Planning	Link
General Video	Video interview with animation to provide an overview of the project.	M4	n/a
Video interviews	Interviews with project partners to introduce the consortium members, explain their roles and research activities.	M15	n/a
Technical video	Hybrid-format video, combining recordings of simulation activities, interviews with researchers and	M30	n/a

key stakeholders, and footage of the simulator used during validation.

Table 7: Video

3.5 Communication key performance indicators (KPIs) and success criteria

Action	KPIs	Success criteria	Currently achieved	Last update	Annual growth
Web presence	1 Number of visits.	More than 500 per month	n/a	n/a	n/a
Press and media	# press releases	3	n/a	n/a	n/a
Social Media ²	Total number of followers on social media across platforms.	500	70	M3	n/a
Events	# of organised workshops/events.	4	n/a	n/a	n/a
	# of participation in external events and seminars.	6			

Table 8: Communication KPIs and success criteria

² [Guidance Social media guide for EU funded R&I projects.](#)

4 Dissemination

4.1 Dissemination objectives and strategy

Dissemination is a vital component of any research project, as it focuses on sharing outcomes, best practices, and expertise with a wide audience. This process not only benefits project stakeholders and partners but also enriches the broader scientific community by making knowledge accessible and fostering collaboration. Effective dissemination efforts are essential for promoting the wide circulation of data, accelerating scientific innovation, and maximizing the project's impact on society.

The objectives of the dissemination activities are:

1. Raising Awareness:

The primary goal of dissemination is to raise awareness about the significance of U-AGREE's mission and the solutions it offers. In the context of U-AGREE, this involves promoting a deeper understanding of how advanced risk models can enhance safety, security, privacy, and environmental considerations in U-space operations. By increasing public and professional knowledge of these advancements, the project directly contributes to improving operational standards, safety, and trust in U-space systems.

2. Knowledge Sharing:

Central to U-AGREE's dissemination strategy is the adoption of the Open Science approach, a hallmark of European research. By openly sharing ideas, methodologies, and findings, the project fosters collaboration across disciplines and accelerates innovation in UAS risk modelling. This approach ensures that the project's outcomes benefit not only its immediate stakeholders but also the broader scientific and technical community. Through publications, shared tools, and open access deliverables, U-AGREE promotes inclusivity and amplifies the impact of its research.

3. Stakeholder Engagement:

A critical aspect of U-AGREE's success lies in engaging with stakeholders who can adopt, refine, and elevate the project's outcomes. This includes maintaining an active dialogue with industry leaders, regulatory bodies, technical experts, academia, and specialized audiences. By fostering relationships and encouraging collaboration, U-AGREE ensures its developments are both practical and aligned with the real-world needs of U-space deployment. Regular workshops, collaborative initiatives, and tailored communications will help strengthen these connections.

4. Ensuring Long-Term Impact:

To ensure that U-AGREE's contributions extend beyond the project's lifespan, a key dissemination objective is to highlight the value of its outcomes to policymakers, industry decision-makers, and researchers. By illustrating the practical applications and long-term benefits of its risk model and related innovations, U-AGREE seeks to influence regulatory frameworks, operational guidelines, and future research. This guarantees that the project's legacy supports the growth and safety of U-space operations for years to come.

To ensure the effective dissemination of results, a range of activities across multiple channels will be carried out (§4.2) with different tone of voice, accordingly to the specific target audience.

By leveraging these strategies, the project aims to maximize its outreach, foster collaboration, and contribute to scientific progress on a global scale. The following chapters will define key elements of the dissemination strategy.

4.2 Dissemination channels

Channel	Objective	Tools	Link	Information to be shared
Journals	Generate understanding Raise Awareness Engage the stakeholders	i.e. scientific publications, technical publications	n/a	Project objectives, progress and results
Conferences and events	Generate understanding Raise Awareness Engage the stakeholders Ensuring Long-Term Impact	i.e. infographics, posters, recipients, postcards	n/a	Project objectives, progress and results
Website	Generate understanding Raise Awareness Engage the stakeholders Ensuring Long-Term Impact	i.e. videos, presentations, scientific publications, infographics	n/a	Project objectives, progress and results
Social networks	Generate understanding Raise Awareness Engage the stakeholders	i.e. videos, presentations, scientific publications, infographics	n/a	Project objectives, progress and results

Table 9: Dissemination channels

4.2.1 Open access to scientific publications

The U-AGREE project will ensure immediate, open, and free-of-charge access to all peer-reviewed scientific publications generated during the project. This approach aligns with the principles of Open Science and maximizes the visibility and impact of the project's research outputs.

To achieve this, a machine-readable electronic copy of either the Version of Record (VoR) or the final Author Accepted Manuscript (AAM) will be uploaded to trusted repositories as soon as it becomes available. These repositories will meet technical and organizational standards that guarantee long-term accessibility and compliance with open-access requirements.

The primary repositories chosen for U-AGREE include the Europe PMC, a trusted Open Science platform for collecting life science publications and preprints, and UPV's institutional repository RIUNET, which serves as a dedicated platform for preserving and disseminating research outputs from the Universidad Politécnica de Valencia.

In addition to hosting publications, these repositories will also store the corresponding underlying data, ensuring that the research is not only accessible but also reproducible. This commitment to open access aims to promote transparency, encourage collaboration, and amplify the scientific and societal impact of the U-AGREE project.

Scientific papers/ presentations	Link	Information to be shared
Journal of Open Aviation Science	https://journals.open.tudelft.nl/joas	Project results and benefits
AIAA	https://www.aiaa.org/	Project results and benefits
The Aeronautical Journal	https://www.aerosociety.com/aerospace	Project results and benefits
Springer	https://link.springer.com/	Project results and benefits
Elsevier Aerospace Science and Technology	https://www.sciencedirect.com/journal/aerospace-science-and-technology	Project results and benefits
MDPI Drones	https://www.mdpi.com/journal/drones	Project results and benefits

Table 10: Scientific papers, publications and presentations

4.2.2 Dissemination events

Oral communications and posters describing U-AGREE results and benefits will be submitted to the high-impact conferences. A tentative, not exhaustive list of recurrent conferences U-AGREE will target encompass:

- SESAR Innovation Days.
- ATM seminars.

- AIAA annual conference.
- ESAN.
- Asia-Pacific International Symposium on Aerospace Technology.

4.3 Dissemination target audiences

Target	Channel	Benefits from the project	Expected feedback
Regulatory and standardisation bodies	Graphic materials Presentations Press releases Articles in specialized magazines Events (workshops, conferences) Reports Policy briefs/benchmarks	Uptake of the solution	Support on the methodological work, recommendations and feedback on the project activities and results.
U-space Service Providers (USSPs), Air Navigation Service Providers (ANSPs) and Common Information Service Providers	Website Social Media Videos Graphic materials Mailing list Press releases Events (workshops, conferences) Newsletter	Assessment for their services, higher capacity and uptake of the solution	Engagement, implement their services.
UAS Operators	Website Social Media Videos Graphic materials Mailing list Press releases Articles Events (workshops, conferences) Newsletter	Higher capacity, new services (delivery, inspection, security, etc.), cost and operational efficiency	Engagement, project activities and results.
Academia and R&D Organizations	Website Graphic materials Presentations	Knowledge	Project activities and results.

	Articles in specialized magazines Events (workshops, conferences) Reports Newsletter		
Civil society	Website Social Media Videos Graphic materials Press releases Reports Newsletter	Be informed about UAS and their services, new services (delivery, inspection, security, etc.), privacy, environmental benefits, economic growth.	Societal acceptance.

Table 11: Dissemination target audiences

4.4 Dissemination KPIs and success criteria

Action	KPIs	Success criteria	Currently achieved	Last update	Annual growth
Academic publications	# of published articles.	6	n/a	n/a	n/a
Events	# of organised workshops/events.	4	n/a	n/a	n/a
	# of participation in external events and seminars.	6			
Print materials	# of brochures.	100	n/a	n/a	n/a
Web presence	Number of visits.	More than 500 per month	n/a	n/a	n/a
Innovative video content	# of views.	500	n/a	n/a	n/a

Social media ³	Total number of followers on social media across platforms.	500	70	M3	n/a
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Table 12: Dissemination KPIs and success criteria

³ Guidance Social media guide for EU funded R&I projects. Dissemination for social media aims to cover project results only. It happens only once results are available, and is directed towards specialist audiences (groups that may use the results in their own work, including peer groups, industry, professional organisations, policy makers. It en

5 Exploitation

5.1 Project exploitable results

The consortium has identified the primary exploitable results of the U-AGREE project as follows:

- Development of an integrated risk model concept addressing the risks associated with UAS operations in airspaces utilizing U-space services. This model aims to define the U-space services and systems, as well as the airspace capacity required to meet a Target Level of Safety (TLS). The concept incorporates several components:
 1. An enhanced ground risk model.
 2. An improved air risk model.
 3. An advanced collision risk model.
 4. Models of strategic and tactical mitigation barriers using U-space services.
 5. Algorithms to evaluate the performance of U-space within the mitigation barriers and to determine airspace capacity.

The concept is expressed mathematically, with equations and diagrams, supported by analytical developments and algorithms demonstrating its applicability across diverse scenarios.

- Proposal for an amendment to SORA, reflecting the project's outcomes. This amendment includes expanding the ground risk model to consider the impact of mid-air collisions on the ground, introducing a quantitative approach to air risk assessment, and integrating U-space services as a means to mitigate initial risks.

These results form the foundation for advancing UAS safety and aligning operational practices with enhanced risk mitigation strategies.

5.2 Exploitation strategy and objectives

The exploitation strategy includes a combination of joint and individual exploitation activities:

- Joint exploitation: As part of Task 6.4, the consortium will refine the description of the project's exploitable results and their associated intellectual property rights (IPRs). This process will establish a collaborative strategy to bring the project's outcomes closer to market readiness.
- Individual exploitation: Each partner has identified their specific strategic interests related to U-AGREE's outcomes, both from research and a commercial perspective.

This dual approach ensures that the exploitation strategy is comprehensive and tailored to maximize the impact of U-AGREE's results for both collective and individual benefits. Further details are provided in the following chapter.

5.3 Exploitation of results

Although U-AGREE is a non-oriented exploratory research (ER) project and currently distant from direct market application, the consortium is dedicated to advancing its results toward market readiness as swiftly as possible. To support this objective, an Economic Evaluation (ECO-EVAL) report (Deliverable D6.5) will be developed as part of Task 6.4. This report will outline the necessary activities and stages required to transition U-AGREE outcomes closer to the market, including a focus on innovation management strategies.

The U-AGREE project has identified two primary markets for the exploitation of its results and developed corresponding strategies to effectively penetrate these markets:

- **Market 1 (Mk1): Civil Aviation Authorities:** The first target market focuses on civil aviation authorities responsible for conducting airspace risk assessments (ARA) as part of the process for designating U-space airspaces.

The strategy for this market involves integrating the U-AGREE integrated risk model into the acceptable means of compliance for airspace risk assessments required by Regulation 664. This approach will be supported by EUROCONTROL's engagement with Member State civil aviation authorities, providing guidance and expertise to facilitate the adoption of U-AGREE's methodologies. Additionally, the project benefits from the participation of EASA and the involvement of civil aviation authorities in the Advisory Board (AB), ensuring alignment with regulatory requirements and industry needs.

- **Market 2 (Mk2): SORA Stakeholders:** The second target market includes:
 1. Authorities responsible for issuing operational approvals under the SORA framework, encompassing 46 states globally, each with at least one organization tasked with this role.
 2. UAS operators required to perform SORA-based risk assessments. In the EU alone, approximately 1,300 operators are registered to operate in the specific category and must carry out these assessments.

The penetration strategy for this market consists of:

- Advocating for the adoption of advanced risk models by developing tailored solutions, such as practical tools, best practices, and training materials, to enable stakeholders to effectively integrate U-AGREE's innovations into their workflows.
- Facilitating the integration of U-AGREE risk models into industry standards and regulations, particularly by proposing amendments to SORA. This effort will leverage the expertise of EUROCONTROL and EUROUSC ITALIA, who actively contribute to JARUS working groups where risk models are reviewed and developed.

These strategies ensure that U-AGREE's results are accessible and impactful for the intended stakeholders, fostering widespread adoption and enhancing the safety and efficiency of UAS operations.

In addition, individual exploitation plans have been developed for each project partner. These plans outline the specific interests and objectives of each partner:

Partner	Plan
UPV	To promote and integrate the advanced risk models into the educational curriculum and research activities related to U-space at UPV.
EUROCONTROL	To incorporate the project's outcomes into EUROCONTROL's guidance materials and recommendations for enhanced safety within U-space.
EUROUSC ITALIA	To enhance EUROUSC ITALIA's consulting services with the adoption of advanced risk models and provide tailored support to clients in the UAM sector.
ENGage slr	To expand ENGage slr's portfolio by integrating advanced risk models into their safety consultancy services for U-space stakeholders.
DLR	To leverage the project's findings in enhancing DLR's research on U-space safety and fostering the adoption of advanced risk models
COLLINS	To incorporate the project's outcomes into Collins Aerospace's solutions, providing U-space stakeholders with advanced risk modelling capabilities.
ENAIRe	To integrate U-AGREE's results into ENAIRe's operational procedures, ensuring that advanced risk models contribute to enhanced safety within Spain's U-space.
CRIDA	To integrate the project's outcomes in CRIDAS's research on U-space safety and fostering the adoption of advanced risk models in more mature solutions.
INECO	To leverage the project's findings in enhancing INECO's capabilities as regards U-space safety and enhancing its consulting portfolio with the adoption of advanced risk model.
CRA	To incorporate the project's findings into Cranfield University's newly established MSc course in Advanced Air Mobility Systems, as well as ongoing research and development activities in ATM/UTM domain.

Table 13 Individual Exploitation Plan

5.4 Data protection strategy

The U-AGREE project ensures that all activities comply with the highest standards of data protection, ethics, and applicable legislation. While the research activities of U-AGREE do not require the collection of personal data, certain dissemination and communication efforts under WP6 may involve the collection of generic personal information through registration forms for events. These forms will request details such as name, job title, email address, and organization, strictly for organizational and outreach purposes.

All dissemination and communication events will take place within EU countries, and any personal data collected will be managed in accordance with the data protection laws enforced in the hosting country,

as well as the general EU data protection framework, including the General Data Protection Regulation (GDPR).

Additionally, images and videos of project participants may be captured for dissemination and communication purposes. The collection and publication of such materials will only proceed with the explicit consent of the individuals involved, obtained via a dedicated consent form.

U-AGREE activities that involve individuals will adhere to the ethical provisions outlined in the Grant Agreement and comply with the highest ethical standards, as well as all relevant international, EU, and national laws in participating countries. This includes adherence to the ethical codes of conduct specific to each consortium member organization.

The consortium will ensure that all necessary ethics approvals are obtained and that participants provide their free and fully informed consent. Any personal or security-protected data collected will be stored securely and managed in full compliance with EU legislation, ensuring the integrity and confidentiality of all personal information.

5.5 IPR management

The consortium has established a framework for managing intellectual property rights (IPR) as outlined in the Consortium Agreement (CA), based on the DESCA reference model. This agreement ensures fair and reasonable conditions for the distribution and use of intellectual property generated within the project. The main aspects of the IPR strategy are as follows:

- **Ownership of Results:** Each consortium partner will retain ownership of the knowledge and developments they generate during the project. Partners will have the autonomy to determine the appropriate type of protection for their results. In cases where results are jointly developed and contributions cannot be distinctly separated, joint ownership will apply unless an alternative arrangement is agreed upon by the involved partners.
- **Access to Background Knowledge:** Throughout the project, partners will have free access to the necessary background knowledge required to perform their assigned tasks, limited strictly to research purposes and the achievement of project objectives. Post-project, access rights to background knowledge owned by other partners will be provided under fair and reasonable conditions, as necessary to enable the use of project results.
- **Joint Ownership:** In situations where joint ownership arises due to collaborative inventions, designs, or works that cannot be independently protected, the involved partners will collaboratively apply for and maintain the relevant IPR. Specific arrangements for protection and management will be defined on a case-by-case basis. During the period of joint ownership, no partner may use or license the jointly owned rights without prior written consent from the other co-owners. Any licensing agreements with third parties must include appropriate financial compensation to all concerned partners.

This IPR framework ensures a clear, equitable, and collaborative approach to managing intellectual property, fostering innovation while safeguarding the rights and contributions of all consortium members.

6 Overview of communication and dissemination activities

Activity	Channel	Tool	Objective	Target audience	KPIs	Success criteria	Frequency/ date
Web presence	Website	TBD	Raise Awareness , Disseminate the results	Specialised and non-specialised audience	N. of visits	+500	Per month
Press and media	press	Website and social		Specialised and non-specialised	N. of press releases	3	By the end of the project
Social Media	LinkedIn	/	Raise awareness , networkin g		N. of followers	500	By the end of the project
Events	/	/	Generate understanding, disseminate the results, networkin g		N. of organised workshop /events N. of participation in external events	4 6	By the end of the project
Academic publications	Scientific journals		Generate understanding, disseminate the results	Specialised	N. of published articles	6	By the end of the project
Print materials	Events		Raise awareness , Generate understanding, disseminate the results, networkin g	Specialised and non-specialised audience	N. of printed brochures	100	By the end of the project

Innovative video content	Website, social media, events	Raise awareness , Generate understanding, disseminate the results	Specialised and non-specialised audience	N. of views	500	By the end of the project.
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Table 14: Overview of communication and dissemination Activities

7 List of acronyms

Acronym	Description
AAM	Author Accepted Manuscript
AB	Advisory Board
ANSPs	Air Navigation Service Providers
ARA	Airspace Risk Assessments
CA	Consortium Agreement
CDE	Communication, Dissemination and Exploitation
CNS	Communication, Navigation, Surveillance
EASA	European Union Aviation Safety Agency
eVTOL	Electric vertical take-off and landing
ECO-VAL	Economic Evaluation
ER	Exploratory Research
EU	European
GDPR	General Data Protection Regulation
IPR	Intellectual Property Rights
JARUS	Joint Authorities for Rulemaking in Unmanned Systems
KoM	Kick off meeting
KPIs	Key Performance Indicators
M	Month
Mk	Market
PC	Project Coordinator
TLS	Target Level of Safety
UAS	Unmanned Aircraft Systems
USSPs	U-space Service Providers
WP	Work Package
VLL	Urban Very Low Level
VoR	Version of Record

Table 15: List of Acronyms

8 Guidelines

8.1 Indication of funding

In line with the Grant Agreement, in communication and dissemination activities, the project will:

Use the EU emblem (no need for prior approval from the SESAR 3 JU), downloadable from here:
https://europa.eu/european-union/about-eu/symbols/flag_en

Use the “Supported by SESAR 3 Joint Undertaking” logo, downloadable from here:
<https://www.sesarju.eu/node/3406#sesar-logos7694>

Use the following reference in all communications, dissemination and exploitation material: This project has received funding from the SESAR 3 Joint Undertaking (JU) under grant agreement No 101167187. The JU receives support from the European Union’s Horizon Europe research and innovation programme and the SESAR 3 JU members other than the Union.

Indicate that the activity reflects only the author's view and that the SESAR 3 JU is not responsible for any use that may be made of the information it contains.

8.2 Disclaimer excluding SESAR 3 JU responsibility

The communication and dissemination activities will always indicate that it reflects only the author's view and that the SESAR 3 JU is not responsible for any use that may be made of the information it contains.

When displayed together with another logo, the SESAR 3 JU logo and the EU emblem will have appropriate prominence.